



## **TAMIL NADU KHADI AND VILLAGE INDUSTRIES BOARD**

**“The wearer of Khadi from a Swadeshi standpoint is like a man making use of his lungs. A natural and obligatory act has got to be performed, whether others do it out of impure motives or refrain altogether because they do not believe in its necessity or utility.”**

**- Mahatma Gandhi**

The Tamil Nadu Khadi and Village Industries Board was formed in April 1960 with the main objectives of promoting, organizing and improving the Khadi and Village Industries in

rural areas in coordination with other agencies engaged in rural development.

Its main focus is to improve the economic conditions of the artisans and the rural poor through creating sufficient opportunities for profitable self employment.

### **1. Objectives of the Board**

- a) Promotion and development of Khadi and Village Industries.
- b) The social objectives “providing employment” to the rural poor.
- c) The economic objective is “producing eco-friendly saleable articles”.
- d) The wider objective is “creating self-reliance” amongst the poor people and building up of a strong rural community spirit.
- e) Integrating the rural artisans for improving their productivity and profitability.

## **2. Administration**

The Hon'ble Minister for Khadi and Village Industries Board is the President of the Tamil Nadu Khadi and Village Industries Board and the officials nominated by the Government are the members in the Board. The Board is responsible for taking major policy decisions in implementing the programmes while the day to day activities are being carried out by the Chief Executive officer who is also a member in the Board. The main activities of the Tamil Nadu Khadi and Village Industries Board hover around two important areas viz. Khadi and Village Industries.

## **3. Khadi**

In Indian freedom movement "Khadi" played a vital role. Khadi brings a feeling of

patriotic sense, peace, and simplicity among Indians and it is closely associated with our freedom struggle movement. Khadi stands for Indian culture and represents a way of life. Khadi fabrics are hand woven by using charkhas from cotton to yarn which are hand spun. It is natural and durable in the tropical Indian climate as it provides cool comfort.

With the advent of polyester in the market, the hand spun polyester yarn has been blended into Khadi Cotton with Cotton 67% & Polyester fibre 33% and today Khadi includes "Khadi Cotton", "Polyvastra" and "Khadi Silk".

### **3.1 Khadi Cotton and Polyvastra**

Khadi is one of the major activities of the Board, which generates employment

opportunities to rural artisans. Under this sector, the major function is to produce Khadi of all varieties, which involves the process of spinning, weaving, dyeing, bleaching etc.

The production activity under this sector is entirely manual and thereby creates tremendous employment opportunities for rural artisans.



**Rural Textile Centre at Poolavadi  
Tirupur District**



**Khadi Sub Centre at Watrap  
Virudhunagar District**

At present the following Khadi Units are functioning.

Sl.No.	Units	Total Nos.
1.	Rural Textiles Centre	107
2.	Khadi Sub Centre	40
3.	Nepali Looms Centre	9
4.	Khadi Silk Sub Centre	16
5.	Khadi Kraft	51

From the above Khadi Units 2304 Spinners and 407 Weavers have been engaged in Khadi Production for the year 2018-19.

The details of sliver purchase from Khadi and Village Industries Commission, Certified Institutions, cloth production value, number of spinners and weavers working, and wages paid to spinners and weavers from the year 2016-17 to 2018-19 are given below: -

Year	Total purchase of sliver (in kgs.)	Value (Rs.in Lakh)	Production of cloth value(Rs in lakh)	No. of Spinners working	Wages Paid to spinners (Rs.in lakh)	No.of Weavers working	Wages paid to weavers (Rs.in lakh)
2016-17	124903	202.63	929.73	1386	205.08	356	95.94
2017-18	124908	213.06	980.66	1539	209.21	356	166.71
2018-19	129493	237.70	923.33	2304	247.25	407	172.16

As per the Khadi and Village Industries Commission guidelines during the years 2017-2018 and 2018-2019 the wages for spinners and weavers have been enhanced by which they earn 34% more wages

During the year 2018-19, 765 spinners and 51 Weavers have been newly enrolled in the board. In addition to that, training is being given to 800 Spinners in the Khadi sector for the effective production.

The production and sales during the last three years for Khadi Board are given below: -

Sl.No	Year	Production	Sales
		(Rs. In lakh)	
1.	2016-17	929.70	1348.37
2	2017-18	980.66	1157.16
3.	2018-19	923.33	1044.55

### 3.2 Khadi Silk

Traditional Khadi silk sarees with pure silver zari with artistic design ranging from Rs.5,000/- to Rs.35,000/- are produced through 16 Khadi silk production units. The Silk sarees have been sold through the khadi kraft, temporary Khadi sales Depot opened at all Collectrate, Corporation and other Public Offices.

In order to increase the silk production new weavers have been enrolled and required heels and reeds distributed to Kumbakonam and Salem weavers to a tune of Rs.4.80 lakh.

New silk weavers have been identified at Vagarampalayam in Coimbatore District and they have started the production of Kombai silk sarees.

Employment opportunities are given to 310 silk weavers throughout the year in the Khadi Silk production units. The Central Silk Board had certified "**Silk Mark**" for the quality of the silk varieties produced by the Tamil Nadu Khadi and Village Industries Board.



**Khadi Silk main production Centre -  
Kumbakonam**

The production and sales of Khadi Silk during the previous three years are given below:

SI.No.	Year	Production	Sales
(Rs. In lakh)			
1.	2016-17	539.66	658.46
2.	2017-18	503.75	659.30
3.	2018-19	601.13	409.93

#### 4. Welfare schemes for Khadi Spinners and Weavers

##### 4.1 Khadi Spinners and Weavers Welfare Board

A Welfare Board for providing welfare assistance to Spinners and Weavers of the Khadi Board as well as the Sarvodaya Sanghs has been constituted by the Government. The Government have also allotted a grant of Rs.50.00 lakh each during the year 2010-2011

and 2011-2012 for providing welfare assistance to the spinners and weavers who have been enrolled as members in the Welfare Board.

The various assistance given under this scheme are furnished below:

SI. No.	Nature of Assistance	Amount (Rs.)
1.	Accident Insurance Scheme	
a.	Accidental Death	1,00,000/-
b.	Accidental Disability based on extent of Disability	10,000/- to 1,00,000/-
2.	Natural Death Assistance	15,000/-
3.	Funeral Expenses	2,000/-
4.	Educational Assistance	
a.	Girl children studying 10 <sup>th</sup>	1,000/-
b.	10 <sup>th</sup> passed	1,000/-
c.	Girl children studying 11 <sup>th</sup>	1,000/-
d.	Girl children studying 12 <sup>th</sup>	1,500/-

Sl. No.	Nature of Assistance	Amount (Rs.)
e.	12 <sup>th</sup> passed	1,500/-
f.	Regular Degree course	1,500/-
	With hostel facility	1,750/-
g.	Regular Post Graduate course	2,000/-
	With hostel facility	3,000/-
h.	Professional Degree course	2,000/-
	With hostel facility	4,000/-
i.	Professional Post Graduate course	4,000/-
	With hostel facility	6,000/-
j.	I.T.I. Polytechnic Course	1,000/-
	With hostel facility	1,200/-
5.	Marriage Assistance	2,000/-
6.	Maternity Assistance	
a.	Rs. 1000 per month for delivery (3months before and after delivery)	6,000/-
b.	Abortion	3,000/-
7.	Reimbursement of cost of Spectacles	upto 500/-
8.	Old Age Pension per month	1,000/-

Till now, 9042 members have been enrolled upto 2018-19 and a sum of Rs.57.52 lakh has been disbursed to 1159 beneficiaries as financial assistance from this Welfare Board.

#### **4.2 Welfare fund for the Spinners and Weavers**

A welfare fund for spinners and weavers has been constituted in the year 1990. Artisans have to contribute 12% of their wage as contribution and the Board contributes an equal share. Subject to availability of funds in the artisan's account, financial assistance is being given to the 840 spinners and weavers during festival periods and for expenses on education, medical and marriage of the members of their families. The entire balance available in the account of the weavers and spinners is refunded

at the time of their retirement. Apart from the approved wages, an incentive of 10% of the basic wages is also paid to the spinners and weavers by the Board.

Under this scheme, a sum of Rs.32.00 lakh has been disbursed to 840 artisans during the year 2018-2019.

#### **4.3 Assistance to improve Productivity**

The Government have sanctioned a sum of Rs.50.95 lakh for the renovation of Khadi Krafts at Tirupur, Tuticorin, Sivagangai and Ramnad Districts for the benefit of the poor artisans engaged in the production of Village Industries production, thereby improving the production capacity and sale of the products manufactured by the Tamilnadu Khadi and Village Industries

Board. These renovation works are under process.

Apart from the above Centres, Kodangipatti unit in Madurai District was renovated and modernized machinery were purchased at a cost of Rs.7.00 lakh.

Funds have been allocated for renovation of the following Khadi Krafts from the Board's share of 15% and the remaining 85% grants of the Khadi and Village Industries Commission.

(Rupees in lakh)

Sl. No	Name of the Khadi Kraft	Total funds Allotted	KVIC contribution 85%	Board's share 15%
1	Khadi Kraft, Tirunelveli,	14.00	11.90	2.10
2	Khadi Kraft, Cuddalore	23.82	17.00	6.82
3	KhadiKraft, Tiruvannamalai	14.65	12.45	2.20



## 5. Marketing Development Assistance(MDA)

In order to encourage production and sale of Khadi, a Marketing Development Assistance (MDA) scheme was introduced by Khadi and Village Industries Commission in the year 2010-2011.

From the year 2016-2017, the Marketing Development Assistance was revised as Modified Marketing Development Assistance. MDA is calculated at 30% as prime cost on Khadi production and will be disbursed every quarter as follows:

1.	Incentive to spinners/weavers	30%
2.	Incentive to Artisans	10%
3.	Production infrastructure and skill Development (for producing institutions)	20%
4.	Sales infrastructure including computerization (for producing institutions)	20%
5.	Market and sales promotion (for selling institutions)	20%

Necessary guidelines are issued by Khadi and Village Industries Commission and subsidy to Sarvodaya Sanghs is released directly by Khadi and Village Industries Commission through ECS. Disbursement details are uploaded in Khadi and Village Industries Commission website.

The incentive of 30% will be sent directly to the Spinners/ Weavers account by Khadi and Village Industries Commission every quarter and the remaining amount has been credited in to Khadi and Village Industries Board's account.

The State Government have allowed 20% Financial Assistance on cost of production of Khadi as Marketing Development Assistance. The details of Marketing Development Assistance amount received from KVIC are detailed below:

Sl.No	Year	Amount received from KVIC (Rs.in lakh)
1.	2014-2015	208.94
2.	2015-2016	287.99
3.	2016-2017	290.44
4.	2017-2018	325.66
5.	2018-2019	210.43

The State Government has also raised Financial Assistance to Sarvodaya Sanghs from Rs.15.00 Crore to Rs.30.00 Crore from the year 2017-18 and raised ceiling to Khadi Board from Rs.2.00 Crore to Rs.4.00 Crore from the year 2017-18.

## 6. Village Industries

Village Industries play a key role in generating rural employment and improving the earnings of the rural artisans. The Board has

been promoting various trades like Carpentry and Blacksmithy, Leather goods, Soap making, Handmade Paper, Pottery, Bee keeping and Pooja products. The Board is also taking continuous efforts to promote and market these products through Government, Quasi Government, Public Distribution System and other retail outlets throughout the State.



**Location of different Village Industries Units in the State**

## 6.1 Soap Units

The soap industry leads the major role among the other Village Industries. There are 13 soap units functioning under the control of the Board. Out of which, 7 are bathing soap units, 3 are detergent soap units, 2 are washing soap units and one Liquid soap cum Shampoo unit.

Neem, Sandal, Glycerene, Mooligai, Carbolic, Kumari (Exotic), Lavender & Red Sandal are the varieties of soaps being manufactured in the bathing soap units. The Kumari bathing soap which contain Aloevera gel has good market potential.

Apart from the above bathing soap varieties, the detergent cake, powder are also being produced in the Board's detergent soap

units. The detergent cake named as “Gopuram” is marketed through Public Distribution System in the State. Besides selling it through the Khadi Kraft sales outlets, the Board is taking all possible steps in marketing soap through online and departmental store outlets.

The Production and Sales achieved during the year 2018-19 is Rs.1123.14 lakh & Rs. 1113.29 lakh respectively.

The Board has installed a new liquid soap and shampoo manufacturing machineries at Kandanoor Khadi complex in Sivagangi District at a cost of Rs.30.00 lakh. The production of handwash liquid, Body wash liquid and shampoo are being produced.

New machinery for candle making were also installed at Vedapatty in Dindigul District and it produces attractive candles in different sizes. A new scheme of installing automatic stamping machine is under process at Thirukkalukundram Soap unit in Kancheepuram District.



**Soap unit – Samayapuram in Trichy District**



**Detergent Soap Unit at Sankarankovil in  
Tirunelveli District**

## **6.2 Carpentry and Blacksmithy Units**

Carpentry and Blacksmithy Industry is considered to be another important Village Industry which offer good employment potential to the village artisans. There are 7 Carpentry and Blacksmithy Units functioning under the control of the Board at Veeraragavapuram,

Arakkonam, Pallikonda, Nagamalai-Pudukottai, Nanjikottai, Pettai and Tiruppur.

Varieties of Wood and Steel furniture are being produced in these Units and supplied to Government Departments, Courts, Universities, Hindu religious and Endowments Department and Educational Institutions.

To improve the economy of the potters, modernized Shaila Wheels with differential motion have been produced at Arakkonam and Pallikonda Carpentry and Blacksmithy Units and supplied to 2000 beneficiaries.

New machineries have been installed at Carpentry and Blacksmithy Unit in Tirupur District at a cost of Rs.2.00 lakh and also new machineries and electrical fittings have been

installed at a cost of Rs.4.00 lakh at Nagamalai Pudukottai Carpentry and Blacksmithy Unit in Madurai District.

During the year 2018-2019 production to the tune of Rs.631.59 lakh and sales of Rs.562.38 lakh has been achieved in these units.



**Carpentry and Blacksmithy Unit Pallikonda  
Vellore District**

### **6.3 Leather Units**

Leather Industry occupies important position among the various industries run by Tamil Nadu Khadi and Village Industries Board. There are 13 leather units functioning under the control of the Board. Ammunition Boots, Shoes, Belts, Pistol Covers, Ground Sheets etc. are being manufactured for Police and Fire Services Department with the modernized machineries in the leather production unit at Ambattur in Tiruvallur District. Conductor Cash Bags, Gloves, Foot Wear, File Boxes, Rubberised Coir Bed are also manufactured in other leather units. These leather units offer direct and indirect employment opportunities for about 300 and 500 artisans respectively.

During the year 2018-2019, Production to the tune of Rs.421.13 lakh and sales to the tune of Rs.428.44 lakh has been achieved.



**Finishing Machine Installed at Leather Unit,  
Ambattur**

#### **6.4 Honey Processing Unit**

Beekeeping Industry also plays a major role in the Village Industries sector. About 2,000 Beekeepers and 10,000 Bee farmers are engaged in BeeKeeping activities in Kanyakumari District. The raw honey procured from the Bee Farmers is processed at Amsi Honey processing unit and processed honey is sold through the Board's Khadi kraft sales outlets with "Agmark" certification to ensure the quality.

Being the Khadi kraft honey especially has good name among the consumers, the production and sales achieved during the year 2018–2019 was Rs.154.45 lakh & Rs.161.19 lakh respectively.



**Honey Processing Unit at Amsi in Kanyakumari District**

### **6.5 Handmade Paper Units**

Four Handmade Paper Units are now functioning under control of Board at Pidagam in Villupuram, Shenbagapudhur in Erode, Govanur and Ooty. Apart from the above, one new unit will be commissioned shortly at Vadalur in

Cuddalore District to fulfil demands for paper products due to the ban imposed on plastic.

Apart from producing Raw pads, File Pads, Manifolding cover, Thick bond paper, Office covers, Wrapper Sheets, Corrugated boxes produced in these units, the Board receive major orders for the supply of file Folders from the Government departments.

About 130 workers are given regular employment in Handmade paper Industry. The production and sales achieved during this year 2018-19 was Rs.55.58 lakh & Rs.54.80 lakh respectively.





**Handmade Paper unit – Shenbagapudhur in Erode District**

## **6.6 Pottery Industry**

The Board's pottery Industry also plays a prominent role in the village Industries, which provide nominal income to the potters living in rural areas. 34 Potters Co-operative societies

about 3,500 members are functioning under the control of the Board.

The Government provide maintenance allowance of Rs.5000/- per potters' family every year considering the difficulties faced by the Potters during the rainy season. As such, about 12,111 Potters get benefitted.

## **6.7. OTHER VILLAGE INDUSTRIES UNITS**

Jawadhu unit at Vedapatty is functioning in Dindigul district, where the products such as Jawadhu powder, Agarbathi, Sambrani, Sandal Garlands, Mooliga Tooth powder and other Pooja items worth of about Rs.60.00 lakh are produced at this unit and sold to the Khadi Krafts.

An Eucalyptus oil processing unit is also functioning at Ooty in the Nilgiris district where

the raw Eucalyptus oil is purchased and processed besides producing floor cleaner. The unit further produces pain relief oil in the name of "Sugapriya" by using Eucalyptus oil, Menthol, Camphor and other raw materials. The above products are sold through Khadi Krafts to the value of Rs.10.00 lakh every year.



**Jawadhu unit – Vedapatty in Dindugul District**

## **7. Sales Outlets**

The Board is running main selling outlets viz- "Khadi Kraft" at Kuralagam building in Chennai and other districts to facilitate marketing of Khadi and Village Industries products produced by the various units of the Tamil Nadu Khadi and Village Industries Board. There are 51 Khadi Krafts functioning all over the State. In addition to the items produced by the Board's production units the handicrafts items produced by self-help groups and traditional artisans are also sold through these outlets.

Special emphasis is given to popularize the sale of Khadi and Village Industries products by conducting exhibition and special campaigns in rural areas. The annual Navaratri Doll Kolu

exhibition being held every year during Dusshera festival season in Kuralagam Khadi Kraft at Chennai is very popular. It acts as an effective platform for marketing the traditional and contemporary papier mache doll produced by the Potters.

The Production and Sales for the previous three years are given below: -

Sl.No.	Year	Production	Sales
(Rs. In lakh)			
1.	2016-17	2512.78	3005.44
2.	2017-18	2345.40	2278.12
3.	2018-19	2445.92	2481.26

### **8. Prime Minister's Employment Generation Programme**

The Government of India Micro, Small and Medium Enterprises Department implementing the Prime Minister's Employment Generation

Programme from 2008-09 onwards through Tamil Nadu Khadi and Village Industries Board, District Industries Centre and Khadi and Village Industries Commission. The PMEGP scheme is being implemented successfully through online from 01.07.2016 onwards.

Under this scheme, the bank sanction loan to the beneficiary upto a maximum project cost of Rs.25.00 lakh in the manufacturing sector and Rs.10.00 lakh in the service sector. The beneficiary shall have a qualification of minimum 8<sup>th</sup> Standard Pass for Project Cost above Rs.10.00 lakh for manufacturing industry and Rs.5.00 lakh for Service industry. The bank gives 10 days EDP training to the beneficiary. The details of subsidy are as follows:

Category	Own Contribution	Subsidy limit	
	Project Cost		
Place		Urban	Rural
General Category	10%	15%	25%
Special Category (Scheduled Caste/ Scheduled Tribes /Other Backward Class/ Minority/ Ex-servicemen / Physically challenged/ Women)	5%	25%	35%

The details of margin money subsidy released from 2014-15 to 2018-19 are given below:

(Rs.in lakh)

Year	Target			Achievement		
	No. of units	Amount of Margin Money Subsidy	Employment to be generated (person)	No. of Units	Amount of Margin Money Subsidy	Employment generated (person)
2014-15	1218	1447.49	9744	845	1726.62	9151
2015-16	765	1530.24	6120	686	1605.56	6021
2016-17	1261	2521.50	10088	745	2166.48	8384
2017-18	1810	3570.00	14480	882	1680.74	6723
2018-19	822	2400.94	6576	1078	2236.49	6106

### Extended loan facility for expansion of PMEGP Units

The Government of India has introduced a second dose of loan for the existing units already setup and functioning successfully from the year 2018-19. For this, a PMEGP e-portal has been separately created and a separate online website is also being created.

In this scheme, loans for manufacturing sector upto Rs.1.00 crore and for service sector upto Rs.25.00 lakh are allowed. Further, own contribution is 10% of the project cost and the bank loan is 90% for all categories. The margin money subsidy is 15% for the total project cost.

## 9. Renovation of Board's own buildings

To increase the sale of Silk Sarees, a modernised Silk Emporium has been established at a cost of Rs.9.60 lakh at Ground floor of Main Khadi Kraft, Kuralagam.

To ensure the safety of the staff at Kuralagam Khadi Buildings in case of fire accidents, **Fire Fighting Equipments with Fire Hydrant System, Electric Fire alarm** have been commissioned at a cost of Rs.22.56 lakh as per the directions and instructions of the Tamilnadu Fire and Rescue Services.

Khadi Kraft functioning at CMBT, Koyambedu has been renovated at a cost of Rs.9.23 lakh, so that the sale of Khadi and Village Industries Products would be increased.

## 10. Production and sales of Khadi and Village Industries products

The overall achievement in production and sales of various products of the Tamilnadu Khadi and Village Industries Board for the year 2018–2019 is given below: -

Sl. No	Name of the Industry	2018-2019 Achievement (Rs. in lakh)	
		Production	Sales
1.	Khadi	1524.46	1454.48
2.	<b><u>Village Industries</u></b>		
	(a)Leather	421.13	428.44
	(b) Carpentry and Blacksmithy	631.59	562.38
	(c) Soap	1123.14	1113.29
	(d) Handmade paper	55.58	54.80
	(e) Beekeeping	154.45	161.19
	(f) Others	60.03	161.16
	<b>Total</b>	<b>2445.92</b>	<b>2481.26</b>
	<b>GRAND TOTAL</b>	<b>3970.38</b>	<b>3935.74</b>

## 11. Financial support from Government

The State Government sanctions "Net Cost Grant" to meet out the salary and pension

requirement of the Tamil Nadu Khadi and Village Industries Board and Marketing Development Assistance for Khadi items. The Financial Assistance approved by the Government for Tamil Nadu Khadi and Village Industries Board and Tamil Nadu Palm Products Development Board in Budget Estimate 2019-2020 is given below: -

Sl. No	Details	Amount (Rs. in lakh)
1.	Net cost Grant	8605.00
2.	<b>Rebate</b> : Khadi Board	400.00
	Certified Institutions	3000.00
3.	Audit Fees	394.69
4.	Assistance to Village Industries Development	0.01
5.	Tamil Nadu Palm Products Development Board	0.01
6.	Maintenance Allowance to Potters	594.25
7.	Khadi Spinners and Weavers Welfare Board	0.01
8.	Providing Shaila wheels to potters	408.00
	<b>TOTAL</b>	<b>13401.97</b>

## TAMILNADU PALM PRODUCTS DEVELOPMENT BOARD

### 1. Objectives

Tamil Nadu Palm Products Development Board was established as per Tamil Nadu Act 15 during the year 1994–1995 with its headquarters at Chennai. The main objective of the Board is to provide an institutionalized support to palm products development and to provide cooperative platform for the sustenance of palm product industry thereby promoting the welfare of the palmgur artisans.

### 2. Palm Societies and Federations

720 Primary Jaggery Manufacturing Co-operative Societies, 8 District Palmgur Cooperative Federations and one State level Tamil Nadu State Palmgur and Fibre Marketing Cooperative Federation are functioning under the control of Tamil Nadu Palm Products

Development Board. They are directly engaged in the production and sales of palm products.

### 3. Palm products

Neera is the primary palm product, which forms the raw material for the production of a chain of other edible palm products like palm jaggery (which is commonly called as Karuppatti in vernacular language), palm sugar, palm candy, (called as kalkandu), palm candy toffee, palm halwa, palm chocolate and a variety of palm jams. 'Neera' drink is very popular and much sought for during tapping seasons in the areas where palm trees are available.

The non-edible palm products include a variety of palm fibre brushes, fans, mats and baskets made of palm leaves and palm stalk

fibres, toys, different kinds of coloured handicraft items designed by palmgur artisans.



**Palm Jaggery  
(Karuppatti)**



**Ginger Candy**



**Neera**



**Palm Sugar**



**Sukku Coffee Powder**



**Palm leaf basket**



**Palm Leaf Box**



**PalmProducts Sales Mobile Van**



**Palm Leaf Fans**



**Palm Fibre Brush**



**Neera Packing Machine**



#### **4. License for Neera tapping**

In order to prevent the misuse of Neera, the Government has ordered that tapping and selling of Neera have to be carried out only with proper license. As per this order, the license to palm tappers is renewed for every financial year by Palm Board.

In the year of 2018 – 2019, licenses have been given to 9768 palmgur artisans by the respective Assistant Directors of Khadi and Village Industries of the concerned districts.

#### **5. Administration**

There is no separate budget allocation for Palm Board. All the staff, manning the Palm Board, including its Chief Executive Officer (Ex-Officio) belong to the establishment of Tamil

Nadu Khadi and Village Industries Board. The Chief Executive Officer of the Tamil Nadu Khadi and Village Industries Board is the Functional Registrar for all the Co-operative Societies and Federations functioning under the control of Tamil Nadu Palm Products Development Board.

#### **6. Assistance to palmgur artisans**

The Palm Board is helping the palmgur artisans by organizing training for climbing the palm tree and providing tools and equipments for tapping Neera for producing palm jaggery and to market the palm products.

For uplifting the palmgur industry, in the financial year of 2018-2019, it has been proposed to pack and sell palm jaggery mixed instant sukku coffee powder in 100 grams using

automatic machine for which the Government had permitted to purchase one automatic machine to fill palm jaggery mixed Instant sukku coffee powder by the Tamil Nadu State Palmgur and Fibre Marketing Cooperative Federations at an estimated cost of Rs.1.65 lakh. For this action is being taken for the purchase of an automatic machine for filling jaggery mixed sukku coffee powder.

Palm neera tapped from the palm tree is boiled to produce palm jaggery. In order to use the palm jaggery for longer duration, action is being taken to purchase an automatic palm jaggery drier machine at an estimated cost of Rs.3.50 lakh by the Tamil Nadu State Palmgur and Fibre Marketing Cooperative Federation.

Palm tree is the State tree of Tamil Nadu. Along with various edible and non edible products produced from the raw material of the palm tree.

### **7. Marketing of Palm products and Sale of Sukku coffee**

Considering the awareness created among the people for healthy and natural drinks the sale of sukku coffee which has nine natural ingredients has been started in various main locations in Chennai such as Marina Beach, Secretariat, near the Kuralagam Metro Railway Station, Koyambedu Bus Terminus, Island grounds etc. Further, in Salem, Yercaud, Madras High Court of Madurai Bench, Palayamkottai in Tirunelveli, Ooty, Dr A.P.J Abdul Kalam Memorial place and in the "Full Moon Days", sale of sukku coffee and other Khadi / Palm Products are being

sold in Girivalam path in Thiruvannamalai District.

An exclusive sales outlet for sale of various kinds of palm products is being operated by the Palm Board within the Kuralagam campus in Chennai.

#### **8. Production and Sales of Palm products**

At the end of financial year of 2018 – 2019, production of palm products is to the tune of Rs.1516.95 lakh and sales is to the tune of Rs.1658.96 lakh.

#### **PRODUCTION AND SALES OVER THE LAST FIVE YEARS**

**(Rs. in lakh)**

Year	Production	Sales
2014 – 2015	1241.00	1373.00
2015 – 2016	1337.03	1462.09
2016 – 2017	1344.97	1484.30
2017 – 2018	1463.12	1629.23
2018 – 2019	1516.95	1658.96

From the above, it may be seen that production and sales of palm products have been steadily increasing every year for the last five years.